In conclusion, we see that hypothesis is true that customers are price sensitive. as we see the higher the frequency the more churn we see in the graphs above for gas, electricity consumption and also the same result in the forecasted features.

The high standard deviations in some features tell us the spread in the points is high so training the model would be something that needs to be carefully done.

I would recommend price discounts be done for those that consume the most in the client base and with consideration of how long they have been purchasing your services.